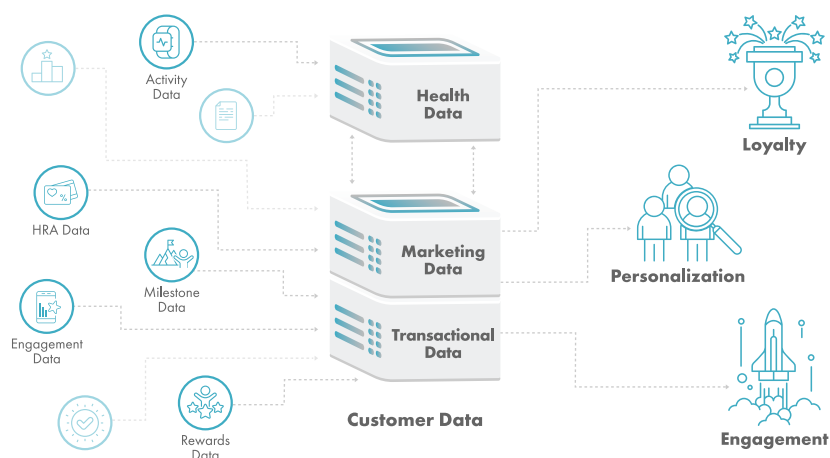# Sprout Open Health API™

## Leveraging Health Data to Drive Your Business Forward

sprout

The Sprout Open Health API (Application Programming Interface) powers global businesses with RESTful access to our proprietary Sprout Health Engine™. Driven by data science and backed by 25 years of academic research, the Open Health API empowers your business with advanced customer health data to deliver real business outcomes.

Whether you want to improve customer loyalty, drive customer engagement, or create personalized customer experiences, our API provides access to a robust set of tried and tested features designed to safely and easily capture customer health data to move your business forward.



Built to either enhance an existing application or accelerate a new project, Sprout's technology can power your application with scientifically tested and market-validated features. Benefit from a faster time to market, future-proof technology, and cost-effective deployments with complete control over the user interface (UI) and end-to-end user experience (UX) for your customers.

## Features include:

- **Real-Time HRA**
- **Wearable Device Integrations**
- **Gamified Challenges**
- **Recommended Goals**

- **Integrated Rewards**
- **Leaderboard**
- **Activity Tracking**
- **Content Library**

- **Social Streams**
- **Events**
- **Communities**
- **Reporting & Analytics**

Built using cognitive behavioural science, game theory, and behavioural economics, Sprout Open Health API features are designed to educate, engage and inspire users. Leverage health data today to know your customer using valuable insights to drive loyalty, engagement, and personalized customer experiences.